

\$199,500 - 2300 Shallowford Road, MARIETTA

MLS® #O6322073

\$199,500

0 Bedroom, 0.00 Bathroom, 2,200 sqft

Business Opportunity on 0.00 Acres

N/A, MARIETTA, GA

Step into a lucrative opportunity to own and operate the Marietta branch of Digital Car Audio, a renowned vehicle modification business established in 2000. Specializing in the sale and expert installation of car alarms, premium stereos, custom lighting, window tinting, and bespoke automotive projects, this location has been a cornerstone of the Marietta community for six years under current ownership. With a strong reputation, loyal customer base, and significant growth potential, this turnkey business is perfect for an entrepreneur passionate about automotive customization or an investor seeking a proven, profitable venture.



Business Highlights:

Established Brand Legacy: Digital Car Audio has been a trusted name in vehicle modifications since 2000, with four thriving branches. The Marietta location upholds the brand's commitment to quality, innovation, and customer satisfaction.

Prime Location: Situated in the vibrant Marietta area, this shop benefits from high visibility, steady foot and vehicle traffic, and a local culture that embraces automotive personalization.

Strong Financial Performance: Generates an average annual net income of \$140,000, with clear pathways to increase revenue through

expanded services, enhanced marketing, or operational efficiencies.

Turnkey Operation: Fully equipped with state-of-the-art tools, a comprehensive inventory of audio and modification components, and a skilled team ready to support the new owner.

Loyal Customer Base: A dedicated clientele, built through years of exceptional service, word-of-mouth referrals, and repeat business from car enthusiasts and everyday drivers alike.

Diverse Service Offerings: From high-end audio systems and security solutions to aesthetic enhancements like custom lighting and tinting, the business caters to a wide range of customer needs.

Growth Opportunities:

The Marietta location is poised for expansion. New revenue streams could include:

Introducing advanced vehicle electronics (e.g., smart integration systems, GPS tracking).

Offering vinyl wraps or paint protection films, which are in high demand.

Expanding digital marketing efforts, including social media campaigns showcasing custom projects.

Extending operating hours or adding mobile installation services to reach more customers.

Partnering with local car dealerships or auto shows to boost brand visibility.

This is a rare chance to own a profitable, established business with a strong foundation



and untapped potential. Whether youâ€™re an automotive enthusiast eager to run a hands-on operation or an investor looking to capitalize on a growing industry, Digital Car Audio Marietta offers immediate cash flow and long-term growth. The current owner is committed to a seamless transition, including training and support for the new owner.

Essential Information

MLS® #	O6322073
Price	\$199,500
Bathrooms	0.00
Square Footage	2,200
Acres	0.00
Type	Business Opportunity
Sub-Type	Retail
Status	Active

Community Information

Address	2300 Shallowford Road
Area	Unknown
Subdivision	N/A
City	MARIETTA
County	Other County
State	GA
Zip Code	30066

Amenities

Parking	Parking Spaces - 6 to 12, Common
---------	----------------------------------

Interior

Appliances	Microwave, Refrigerator
Heating	Natural Gas
Cooling	Central Air

Exterior

Lot Description	Private
Roof	Concrete

Foundation Slab

Additional Information

Date Listed July 1st, 2025
Days on Market 103

Listing Details

Listing Office FLORIDA PRESTIGIOUS HOMES INC

All listing information is deemed reliable but not guaranteed and should be independently verified through personal inspection by appropriate professionals. Listings displayed on this website may be subject to prior sale or removal from sale; availability of any listing should always be independently verified.Listing information is provided for consumer personal, non-commercial use, solely to identify potential properties for potential purchase; all other use is strictly prohibited and may violate relevant federal and state law.Listing data comes from My Florida Regional MLS DBA Stellar MLS.

Listing information last updated on October 12th, 2025 at 6:04pm EDT